



BA (Hons) Business (Top-Up)

London Campus

Level of study: Undergraduate (Top Up)

Mode of study: Full-time

Duration: 1 year

Response to Covid-19

Response to Covid-19: Our focus is on providing a safe and welcoming learning environment and ensuring continued access to learning.

As a result of the coronavirus (Covid-19) pandemic and resulting social distancing requirements, we are intending to teach this course using a mix of on-campus and online learning activities. We continue to be guided by the Government to ensure our campus is Covid-secure. More information about our [response to Covid-19 and FAQs are available here.](#)

All information is accurate at the time of sharing. Courses starting in 2022 are offered as a mix of face to face and online learning. We continue to monitor government and local authority guidance in relation to Covid-19 and we are ready and able to flex accordingly to ensure the health and safety of our students and staff. Contact time is subject to increase or decrease in line with additional restrictions imposed by the government or the University in the interest of maintaining the health and safety and wellbeing of students, staff, and visitors, potentially to a full online offer, should further restrictions be deemed necessary in future. Our online activity will be delivered through Blackboard Ultra, enabling collaboration, connection and engagement with materials and people.

Overview

If you are interested in the world of business and its many applications, this course allows you to further your achievements gained from either a HND (Higher National Diploma) in Business, a Foundation Degree, SQA HND, or equivalent qualification. This Top-Up programme gives you the opportunity to continue studying business at degree level, achieving a bachelor within one year of study.

Key facts

- Top-Up your Level 5 qualification to an undergraduate business degree in 1 year
- Develop key skills that employers expect from top-calibre graduate recruits
- Continue your studies with our 'MSc Business with Masters programmes when you pass with a 2:2 or above and specialise in either Business Analytics, Entrepreneurship, Hospitality and Tourism Management, Human Resource Management, International Management, Financial Management or Marketing Management
- Part of a select group of business schools worldwide, following accreditation by the Association to Advance Collegiate Schools of Business (AACSB) in business and accounting – the first in Europe to gain the double accreditation

Course information

UCAS code: UCAS code N1N8

Level of study: Undergraduate (Top Up) degrees

Fee (UK/Home): £9,250

Fee (International): £16,500

Entry requirements: HND/Foundation Degree or BTEC/HND in a business-related subject with average merits/commendations in the final year IELTS 6.0, with no single element below 5.5 or equivalent .

English language requirements: IELTS 6.0, with no single element below 5.5, or equivalent

Mode of study: Full-time

Duration: 1 year

Assessment methods: Coursework

Scholarships or bursaries: available

Student finance: available

Payment plan: available

Starts: Jan, Sep,

'23

About this course:

What will I study?

Throughout the course, you will study a variety of different topics, each designed to develop your understanding of business and build the key skills that today's employers expect from top-calibre graduate recruits.

You can expect to study modules covering business ethics, supply chain management and strategic management and leadership to support your future aspirations.

How will I be taught and assessed?

- Teaching is delivered through lectures, seminars and practicals totalling around **12 hours per week**
- You're expected to engage in independent study, around **12 hours per week**
- Assessments take place through **coursework only**.
- You will be taught by **experienced lecturers and academics** who use their industry experience to demonstrate how theories translate into real-life situations.
- **Technology-enhanced** learning (TEL) is embedded throughout the course to guide your preparation for seminars and independent research
- Benefit from **weekly academic support sessions** designed to build your ability and confidence as an academic learner
- You will be assigned a **guidance tutor** at induction who you will meet with regularly during your studies

Careers and further study

A degree in business can lead to a career in business leadership and management as well as the opportunity to further develop your business knowledge through postgraduate study. Upon graduation, you could enter a career in consultancy, marketing, health management, human resource management or operations management, as well as having the skills to set up your own business.

If you pass with a minimum of a 2:2 and would like to continue your studies, you may be eligible to progress on to one of our [postgraduate business degrees](#) at the London Campus. These programmes include the opportunity for you to specialise in either

- Business Analytics
- Entrepreneurship
- Hospitality and Tourism Management
- Human Resource Management
- International Management
- Financial Management
- Marketing Management as part of your Business Masters.

For those wanting to experience a study in a different city, you may also be eligible to progress on to one of our Masters programmes at our main campus in Newcastle.

Related reading

- **Meet your Programme Leader, Mojdeh Mehrqanrad.**
- What is a Top-Up Degree?

[Enquire now](#)

Entry requirements

Academic requirements

- A HND/Foundation Degree or BTEC/HND in a business-related subject with average merits/commendations in the final year, or study equivalent to 120 Level 4 and 120 Level 5 CATS points

Students seeking to join the course as either direct or alternative applicants should seek approval of their HND or Foundation Degree prior to applying on UCAS. A list of modules is required as part of this approval process.

Please visit our [entry requirements](#) page for country-specific qualifications.

English language requirements

- IELTS 6.0 (or above) with no single element below 5.5 or equivalent.

If you have IELTS 5.5 – 6.0, you may be eligible to join our [Pre-Sessional English](#) before starting this programme.

International entry equivalencies

We accept a wide range of international qualifications. Please visit our [entry requirements](#) page for country-specific qualifications.

Please note that if your qualifications are not in English, we might need certified translations in order to proceed with your application.

[Enquire now](#)

Modules

All modules on this course are core and 20 credits unless otherwise stated.

The course will be taught using a variety of teaching and learning strategies to encourage and develop your independent learning skills.

Supporting Study in the UK (0 credits)

This module is designed to facilitate the development of your learning experience over the course of the one-year academic programme. The module aims to provide a programme framework for orientation and ongoing programme of

induction/academic and personal development and to support you in the transition process of learning experience in the UK.

You will be introduced to the available resources to support your process of transition directly to the final year. You will also be introduced to the key skills to seek learning resources and study support, including academic and social integration. You will work with diverse groups and teams from the programme to build up and reinforce your programme cohesion, for both programmes wide academic and social development.

Academic Language Skills (0 credits)

The aim of this module is to support your study, language and communication skills for academic purposes in the study in your chosen discipline. The module is designed to enable you to become an independent learner. The module is supported by a teaching and learning plan which outlines the formal sessions, together with the tutor-directed study and independent reading. Interactive workshops will be tailored to address some of the specific issues that you meet within your discipline. Directed learning will require a range of activities including pre-reading, preparation for interactive activities and use of the e-learning platform. You will be expected to identify those skills which you need within your programme, and to develop these independently through a range of learning activities that might include extended reading and reflection.

Academic and Career Development

This module equips you with the necessary knowledge and transferable skills for your future employability, career development and academic studies.

You will develop valuable knowledge and skills of the global graduate labour market drawing upon national and international exemplars, whilst exploring key aspects of your knowledge, skills, personality, values, abilities and interests to enable you to make well-informed career choices, develop an appropriate long-term career plan and achieve the job and/or development you aim for.

The module is taught by a combination of lectures/seminars to enable you with deep critical intellectual and experiential development.

Critical Organisational Analysis

The module provides a comprehensive guide to Organisation Theory and offers practical guidance to the application of theoretical perspectives to organising practices. It offers an introduction to main theoretical perspectives dominant in Organisation Theory, i.e. modern, symbolic and contemporary perspectives. It highlights the implications of contrasting theoretical perspectives in practice and further explores the latest development in organising practices.

Through challenging conventional understanding of organisation and management, the module enables you to critically approach Organisation as a field of theory and practice and to construct your own knowledge and understanding of 'management'. It helps you to situate yourself within this field as critical thinkers, and as capable and reflective practitioners. As such the module contributes to your enhanced employability, and informed employment decision making.

Strategic Supply Chain Management

It is expected that you will enter employment with an appropriate level of Strategic Supply Chain Management (SSCM) understanding and proficiency in everyday business usage. This module provides these essential business skills giving you a theoretical understanding of various SSCM applications supported through practical Case Study exercises. You will work on a number of key techniques linked to which are set to practical scenarios, supporting work for practice and specific items relating to your assessment.

You will undertake assessment tasks leading to an assessed presentation that places emphasis on your findings and problem interpretation. These critical, analytical, practical and interpretative skills are directly transferable to your working life, through part-time employment, placement or full-time graduate role. Your additional experiences within the module centre on support reading giving you additional awareness of the broad applicability of the module content across the wider business and management subject area.

Contemporary Issues in Business

Within this module, you will be expected to undertake an individual investigation into an applied business problem related to your programme specialism. To do this, you will develop a topic based on existing research with the support of a workshop tutor allocated according to subject specialism. This individual investigation will draw on relevant academic theories, concepts and frameworks and will result in a critical synthesis of business practice and academic theory.

In this module, you are taught through a series of workshops and lectures. This workshop programme is supported by directed reading and advice specific to your investigation of a specific business issue/problem and will support the development of your professional awareness and competence.

The module is particularly useful in that it makes you aware of current issues and areas of importance within your chosen academic discipline, which gives you an advantage in the employment market, whilst this contemporary knowledge base supported by the relevant investigative study skills are particularly useful for those students aspiring to higher-level studies such as Masters programme

Strategic Management and Corporate Responsibility

Corporate responsibility is one of the principal challenges facing contemporary commerce. This module, Strategic Management and Corporate Responsibility take an organisational perspective to help students understand how to manage organisational performance, not only in financial terms but also in terms of its social and environmental

responsibilities. In other words, how to manage a 'triple bottom line' lies at the heart of this module.

Through examining real-world organisations, through case studies and research-led activities, this module allows students to critically analyse and evaluate current practice and discuss practical ways that organisations can respond to the corporate responsibility agenda.

You will also choose one of the following:

International Business and Innovation (Optional)

This module aims to provide you with insights into some key considerations that international businesses need to be aware of. Creating and appropriating value from international business strategy, and aligning with innovation for competitive advantage, are topical aspects that you will engage within this module.

In formulating and delivering international business strategy some key considerations have been argued as platforms on which such a strategy would become more sustainable, more specifically- innovative departures and value generation and appropriation in the international business arena. Your understanding and critical appreciation of these will help you become an astute international business manager with foresight and with an ability to not only formulate strategy but also evaluate it from a long-run perspective.

Digital and Data Driven Marketing (Optional)

This module is designed to develop your skills in understanding how one-to-one forms of marketing communications, across offline and online channels, can be combined into an overall campaign with the ability to generate new customers and enhance existing relationships. To do this, the module is broken into three distinct themes: (i) Principles of Direct and Digital Marketing, (ii) Digital Media, (iii) Campaign Planning.

Enquire now

The course information displayed on this page is correct for the academic year 2022/23. We aim to run the course as advertised however, changes may be necessary due to updates to the curriculum (due to academic or industry developments), student demand or UK compliance reasons.

Fees and finance

Tuition fee 2022/23

- UK/Home students: £9,250

This course is eligible for student finance through Student Finance England. For more information, please visit our [dates & fees page](#).

- International students: £16,500

Please note that your tuition fees do not include the cost of course books that you may choose to purchase, stationery,

printing and photocopying, accommodation, living expenses, travel or any other extracurricular activities. As a Northumbria University London Campus student, you will have full access to our online digital library with over 400,000 e-books and 50,000 electronic journals.

The modules you will study do not require you to purchase additional textbooks although we recommend you allow an additional £150 for the duration of your studies should you choose to purchase any additional reading materials.

What's included in your tuition fees?

Your tuition fees cover far more than your time in class with our expert academics, it covers the cost of providing you with excellent services and student experience.

- Contact time in class – typically in lectures, seminars and tutorials
- Access to facilities, including computers, on-campus Wi-Fi, printers, vending machines, quiet study spaces
- The support of our Careers & Employment Service who help you to become more employable, secure placements and run workshops
- Academic support – our ACE Team run multiple sessions on academic writing, presenting, exam techniques throughout the semester, as well as 1-2-1 appointments and drop-in sessions
- Student support services such as our Ask4Help Service. Find out more about the services available to you on our [Student Support](#) page
- Access to online resources, including 24/ 7 Library with over 400,000 e-books and 50,000 electronic journals.

Scholarships and bursaries for international students

Depending on the country you are from, you may be eligible for a country bursary and/or scholarship when studying this Top-Up programme.

All of our scholarships and bursaries are automatically applied when we process your application and one of our team will be able to confirm your eligibility.

[Scholarships and bursaries](#)

Payment plans for self-funded students

If you need support to spread the cost of your tuition, you may be eligible for our payment plan.

[Payment plans](#)

How to apply or find out more

How to find out more

Enquire now to find out more information about the course, studying with us, the application process, and to ask any other questions you may have.

[Enquire now](#)

How to apply

Once you're ready to apply, if you are a UK or Home student, you will need to apply via [UCAS](#). If you are an international student, you can apply to us directly following the below instructions.

UCAS applications – UK/Home students

To apply through UCAS, you will need to use the following codes:

Institute UCAS code: N77

Course UCAS code: N1N8

[Find out more about applying through UCAS here >](#)

Direct applications – international students

We strongly recommend that you submit your application as early as possible to allow you to complete all of the preparations needed to study in the UK. After receiving an offer it can take time to arrange your finances and apply for your visa and it is important that you arrive in good time to enrol onto your course. Please refer to the [Dates and Fees](#) page.

You can apply online to study the BA (Hons) Business (Top-Up). This method allows you to upload your supporting documents at the time of application and automatically receive your student application number.

Apply for September 2022

Not available

Apply for January 2023

Not available

Supporting documents

For us to assess your application in a timely manner, it is important that you provide us with the following documents:

- Fully completed application form
- Personal email address must be included on the application form
- Transcripts and/or certificates (including a certified translation if not in English)
- Passport – copy of personal details page
- Proof of financial sponsorship if applicable
- Reference
- Confirmation of immigration history including copies of previous and current visas if applicable

You can check more information on [how to apply here](#), including guidelines for the application forms.