



Graduate Diploma in Business

London Campus

Level of study: Pre-Masters

Mode of study: Full-time

Duration: 2 semesters

Overview

This course is currently under review.

The Graduate Diploma in Business will support you in managing the transition into one of our postgraduate degrees. The programme offers both integrated English language development for business as well as subject specific modules, designed to give you a detailed understanding and knowledge of how business works.

The first 3 language based modules for the Graduate Diploma focus on key skills and language development to provide you with a strong foundation of English for academic purposes. As you progress to Semester 2, our business modules will provide you with a detailed understanding and knowledge of how business works and will teach you the skills and confidence required to study successfully on our Masters programmes.

Key facts

- Part of a select group of business schools worldwide, following accreditation by the Association to Advance Collegiate Schools of Business (AACSB) in business and accounting – the first in Europe to gain the double accreditation
- Build your English language and academic skills to gain entry onto a Masters programme
- Choose whether to progress onto a postgraduate programmes at our London Campus, or if you wish to experience another vibrant student city, you can study a whole range of postgraduate programmes at our main campus in Newcastle.

Course information

Level of study: Pre-Masters

Fee (UK/EU): £13,500

Fee (International): £13,500

Entry requirements: Minimum of a third class, pass or ordinary degree from a UK university or equivalent IELTS 5.5 (or above) with no single element below 5.5 or equivalent .

English language requirements: IELTS 5.5 (or above) with no single element below 5.5 or equivalent

Mode of study: Full-time

Duration: 2 semesters

Assessment methods: Coursework and exams

Scholarships or bursaries: available

Student finance: unavailable

Payment plan: unavailable

Starts: Jan, May, Sep,

Next application deadline: TBC

About this course:

What will I study?

The first 3 modules (Communicative Skills for Business in Listening and Speaking, Communicative Skills for Business in Reading and Writing and Applied Language Development) will help you to develop core English communication skills using both leading English for Academic Purposes textbooks and the type of authentic materials such as lectures and journal articles used in the later 2 modules: Business and Management in Context and Developing Academic Skills for Business and Management.

By successfully completing these modules you will gain the skills, knowledge and confidence required to study successfully on our Masters programmes.

During the course of this programme you will have access to the interventions currently offered to all undergraduate Newcastle Business School students that seek to develop a range of attitudes and attributes that will put you in a

competitive position when entering the job market.

How will I be taught and assessed?

This course is taught using a range of methods, including lectures, seminars, tutorials and workshops, totalling around 12-13 hours per week. You will also be expected to engage in independent study involving directed and self-directed learning, around 33 hours per week.

You will be assigned your own Guidance Tutor who will provide academic and pastoral support and be your first point of contact if you have questions or problems.

Assessments take place through a mix of coursework, including portfolios and presentations, and exams.

Technology Enhanced Learning (TEL) is embedded throughout the course with tools such as the 'Blackboard eLearning Portal and electronic reading lists that will guide your preparation for seminars and independent research.

Further study

The Graduate Diploma in Business is specifically for students who want to progress on to one of our Masters in Business programmes, but don't yet meet the entry requirement.

Upon successful completion of the course (subject to a minimum pass mark) you will be guaranteed a place on one of our Masters in Business programmes at either campus.

London

- MA Design Management
- MA Luxury Brand Management
- MSc Business with Entrepreneurship
- MSc Business with Entrepreneurship with Advanced Practice
- MSc Business with Financial Management
- MSc Business with Financial Management with Advanced Practice
- MSc Business with Human Resource Management
- MSc Business with Human Resource Management with Advanced Practice
- MSc Business with International Management
- MSc Business with International Management with Advanced Practice
- MSc Business with Marketing Management
- MSc Business with Marketing Management with Advanced Practice
- MSc Computer Science
- MSc Computer Science with Advanced Practice
- MSc Digital Marketing

- [MSc Digital Marketing with Advanced Practice](#)
- [MSc Global Logistics, Operations and Supply Chain Management](#)
- [MSc Global Logistics, Operations and Supply Chain Management with Advanced Practice](#)

Newcastle

For those hoping to experience student life in another of the UK's cities, subject to meeting specific entry requirements, you will also be able to progress on to courses at our main campus in Newcastle. Examples of courses that you could progress on to include:

- [MSc Business with Entrepreneurship](#)
- [MSc Business with Financial Management](#)
- [MSc Business with Hospitality and Tourism Management](#)
- [MSc Business with Human Resource Management](#)
- [MSc Business with International Management](#)
- [MSc Business with Management](#)
- [MSc Business with Marketing Management](#)
- [MSc Global Logistics, Operations and Supply Chain Management](#)
- [MSc International Development](#)
- [MSc International Sport Management](#)
- [MSc Project Management](#)
- [MSc Psychology](#)
- [MA TESOL](#)

[Enquire now](#)

Entry requirements

Applicants should have the following:

Academic entry requirements

- A minimum of a pass or ordinary degree from a UK university or equivalent.

If you don't meet the academic entry requirements

Professional qualifications that are equivalent to an honours degree may also be accepted. We recommend that you [register your interest](#) with our team and we will be able to advise on whether your qualifications will gain entry to this programme.

English language requirements:

Students require IELTS 5.5 (or above) with no single element below 5.5 or equivalent.

[Enquire now](#)

Modules

All modules on this course are core.

LD0600 – Communicative Skills for Business in Speaking and Listening (20 credits)

This module will help you develop core business knowledge while developing your academic skills in speaking and listening. Skills are covered with a business topic for contextualised focus in key areas that include: management and leadership; customers and quality; performance management and change; and budgets and marketing.

You will learn how to discuss ideas critically in seminar discussions and how to maximise your own learning from interaction with others – a key skill at postgraduate level. You will also learn how to prepare and give your own presentations.

LD0601 – Communicative Skills for Business in Reading and Writing (20 credits)

On this module you will learn to develop core business knowledge while developing a range of academic skills in reading and writing to prepare you to access texts, develop coherent and suitable academic arguments and produce writing suitable for postgraduate level study.

The module will use authentic texts such as journal article papers and it will help you to develop strategies for reading and understanding arguments from complex language and ideas. You will learn how to use these texts to form part of an academic argument by producing suitable written responses.

LD0602 – Applied Language Development (20 credits)

On this module you will work on developing your use of language focusing on both vocabulary and grammar and on your ability to reflect and build on this. The module will focus on developing your awareness of your vocabulary range and encourage you to develop your use of language in both general and academic vocabulary from the Academic Word List (AWL).

Areas of grammar and vocabulary will help you on the other modules on the Graduate Diploma as this is often an area that requires its own focus.

The aim of the module is to better equip you to understand the strengths and weaknesses of your current language abilities and to better understand how you can develop your use of language.

LD0325 – Developing Academic Skills for Business and Management (20 credits)

This module will cover areas such as enhancing academic writing skills, learning styles, working in teams, developing critical thinking skills, understanding research and how to make effective use out of journal articles. All of these areas will be considered in the specific context of business and management to allow you to enhance your knowledge in this area, develop your vocabulary and understand how to apply theory to practice.

At the end of this module students will be:

Knowledgeable about the theory and practice of international business management

Skilful in the use of professional and managerial techniques and processes

LD0602 – Business and Management in Context (40 credits)

To survive and prosper, companies have to understand their business environment and develop strategies in response to the challenges posed by that environment. Furthermore, the role of various business functions, supported by the organisational system offers a complex context for managerial decision-making.

In this module, students will be shown how to analyse the business environment, how to evaluate those factors which have significant impact on a particular company performance and how to identify key issues that will subsequently have to be addressed by senior managers. This is only possible by a clear understanding of processes within business organisations.

The module is designed for students who have not previously studied business or a related subject or who require further study in the discipline before proceeding to a higher level business qualification.

[Enquire now](#)

Fees and finance

Tuition fee 2018/19

- **UK/EU students:** £13,500
- **International students:** £13,500

Please note that your tuition fees do not include the cost of course books that you may choose to purchase, stationery, printing and photocopying, accommodation, living expenses, travel or any other extracurricular activities. As a Northumbria University London Campus student, you will have full access to our online digital library with over 400,000 e-books and 50,000 electronic journals.

The modules you will study do not require you to purchase additional textbooks.

If you are an international student and choose to study the Graduate Diploma in Business at our London campus, you will be eligible for our programme bursary.

Also, if you choose to progress on to one of our Masters programmes upon successful completion of your Graduate Diploma, you may be eligible for one of our scholarships, bursaries, or payment plans.

[Scholarships and bursaries](#) [Payment plans](#)

How to apply or find out more

How to find out more

Enquire now to find out more information about the course, studying with us, the application process, and to ask any other questions you may have.

[Enquire now](#)

How to apply

Once you're ready to apply, you can apply online to study the Graduate Diploma. This method allows you to upload your supporting documents at the time of application and automatically receive your student application number. Please note: when applying to study on the Graduate Diploma you will need to indicate which course you intend to progress on to once you have completed the programme.

[Apply online](#)

We strongly recommend that you submit your application as early as possible to allow you to complete all of the preparations needed to study your course. After receiving an offer it can take time to arrange your finances and apply for your visa (if required) and it is important that you arrive in good time to enrol onto your course. Please refer to the [Dates and Fees](#) page.

If you are unable to apply online, then you can download a PDF application form and email it to london.admissions@northumbria.ac.uk.

[International students application form](#) [UK/EU students application form](#)

Supporting documents

For us to assess your application in a timely manner, it is important that you provide us with the following documents:

- Fully completed application form
- Personal email address must be included on the application form
- Transcripts and/or certificates (including a certified translation if not in English)
- Passport – copy of personal details page

- Proof of financial sponsorship if applicable
- Reference
- Confirmation of immigration history including copies of previous and current visas if applicable

You can check more information on [how to apply here](#), including guidelines for the application forms.